

## Platform Capitalism

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Nick Srnicek • Platform Capitalism 'Platform Capitalism' - Dr Nick Srnicek, University of London ~~Platform Capitalism~~ The Platform: Capitalism or Socialism? A Literal Metaphor? Nick Srnicek - 17/08/2016 Platform Economy - The Basics The Case for Capitalism - Robert and Kim Kiyosaki, @George Gammon, @Mark Moss JAMS 262 Platforms and Platform Capitalism Platform capitalism and the birth of global monopolies - Ideas - Air Date 9-19-17 Post-capitalist future run by the most powerful tech companies in the world Nick Srnicek - Platform Capitalism (2017) Capitalism And Monopolies: How Five Companies Control All US Media The Platform is a Bad Allegory for Capitalism (unlike Snowpiercer) **Platform Capitalism, Immaterial Labour, Games Industry Workers Conditions** Shoshana Zuboff on surveillance capitalism | VPRO Documentary **Platform Revolution Economy | Part 1 of 3** Yanis Varoufakis: "We live under something far worse than capitalism" 034 - Platform Capitalism, with Bob Neubaur Platform Capitalism DOOMS Future Entertainment | feat. Kiwi and The Swoletariat #freethepleeb ~~Platform Capitalism~~

Platform capitalism refers to the activities of companies such as Google, Facebook, Apple, Microsoft, Uber, Airbnb and others to operate as platforms. In this business model both hardware and software are used as a foundation (platform) for other actors to conduct their own business. Platform capitalism is either heralded as beneficial or denounced as detrimental by various authors.

~~Platform capitalism - Wikipedia~~

Platform capitalism: a data revolution The Covid-19 pandemic has altered the way in which we experience, shop and live. A move online has put a spotlight on the burgeoning platform economy. In this article, we explore what platform capitalism entails.

~~Platform capitalism: a data revolution - The Boar~~

'Platform Capitalism is a high definition snapshot of the current political economic situation than manages to get a lot of detail into a tight frame. It offers a convincing image of the current stage of capitalist development as a series of variations on the theme of the platform as a means of consolidating or seizing a kind of monopoly leverage over not only distribution but also production.

~~Platform Capitalism (Theory Redux): Amazon.co.uk: Srnicek ...~~

The challenges of platform capitalism: understanding the logic of a new business model. The platform business model is predicated upon a voracious appetite for data that can only be sated by disregard for privacy (and often workers' rights) and constant outward expansion. As they become ever-more central to the global economy, Nick Srnicek argues that it's incumbent on us to gain a critical understanding of how they function.

~~The challenges of platform capitalism: understanding the ...~~

Platform capitalism is capitalism pure and simple: You pay for the goods and services you get, nothing is free – even if transaction costs tend to be lower online. Lower but still substantial: Uber, for example, creams off 25 percent of every taxi ride.

~~Platform Capitalism: The Economy of the Future? - Impakter~~

Platform Capitalism consists of three chapters with a ton of useful references and statistics used to describe the material conditions, business models, and changes from previous forms of capitalism into our current version.

~~Platform Capitalism by Nick Srnicek - Goodreads~~

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~~Platform Capitalism - UNCTAD~~

Platform Capitalism addresses these questions through a matter-of-fact narration of the growth of platform-based businesses in the broader history of capitalist development – or what Mark...

~~(PDF) Book Review: Platform Capitalism by Nick Srnicek~~

'Platform Capitalism is a high definition snapshot of the current political economic situation than manages to get a lot of detail into a tight frame. It offers a convincing image of the current stage of capitalist development as a series of variations on the theme of the platform as a means of consolidating or seizing a kind of monopoly leverage over not only distribution but also production.

~~Platform Capitalism | Wiley~~

Platform Capitalism addresses these questions through a matter-of-fact narration of the growth of platform-based businesses in the broader history of capitalist development – or what Mark Carrigan calls 'the historicisation of the platform' in his review of the book. As Nick Srnicek argues: 'phenomena that appear to be radical novelties may, in historical light, reveal themselves to be simple continuities' (9).

~~Book Review: Platform Capitalism by Nick Srnicek | LSE ...~~

So while The Platform has a strong message about the capitalism prevalent in the world today, it is also a scathing commentary on the 'opium of the masses'. With all its brutal scenes of savagery and hunger, it is still a beautiful film- one that should be watched by more people.

~~The Platform: An allegory on capitalism and religion ...~~

In Platform Capitalism, Nick Srnicek seeks to address what he sees as a profound oversight in the existing literature on digital capitalism. One set of contributions focuses on emerging technologies and their implications for privacy and surveillance but ignores the economic analysis of ownership and profitability.

~~Notes on Platform Capitalism - Mark Carrigan~~

Langley, P. and Leyshon, A. (2017) 'Platform capitalism : the intermediation and capitalization of digital economic circulation.', Finance and society., 3 (1). pp. 11-31. Abstract A new form of digital economic circulation has emerged, wherein ideas, knowledge, labour and use rights for otherwise idle assets

move between geographically distributed but connected and interactive online communities.

~~Platform capitalism : the intermediation and ...~~

Platform Capitalism Laurie Taylor explores the origins, meaning and future of work that is managed via online platforms in the 'sharing economy'.

~~BBC Radio 4 – Thinking Allowed, Platform Capitalism~~

Platform capitalism moves us toward the analytical importance of Internet technologies as sociopolitical regimes. Platforms produce new forms of currency (i.e., data) and new forms of exchange (e.g., cryptocurrencies), and they structure new organizational arrangements among owners, workers, and consumers (see “prosumers”).

~~Where Platform Capitalism and Racial Capitalism Meet: The ...~~

The Advent of Platform Capitalism The first question to be raised concerns the aggregate size of the on-demand economy, and here, the estimates vary widely. 5 At the low range of estimates is the estimate from Lawrence Katz and Alan Krueger, which found that platform workers constituted only one-half a percentage of the labor force.

~~Platform Capitalism: What's at Stake for Workers? – Steven ...~~

This transformation signals a major shift in how capitalist firms operate and how they interact with the rest of the economy: the emergence of 'platform capitalism'.

~~Platform Capitalism – Nick Srnicek – Google Books~~

Platform capitalism is more than a new version of a legacy system based on competition and profitability; it is also an updated political rationality.

~~The Parameters of Platform Capitalism – Krisis~~

Platform Capitalism aims to undermine the self-aggrandising narratives of Silicon Valley, casting a critical eye onto the landscape of the leading capitalist firms. Here we find that – both in and out of the tech sector – firms have been adopting a new type of business model, premised upon bringing different groups together.

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