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Packed with insights and brainstorming exercises for establishing the McKinsey mind-set, this book is an in-depth guidebook for applying McKinsey methods in any industry and organizational environment. Taking a step-by-step approach, The McKinsey Mind looks at the McKinsey mystique from every angle.

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The McKinsey Mind: Understanding and Implementing the Problem-Solving Tools and Management Techniques of the World's Top Strategic Consulting Firm. by Ethan Rasiel, Ph.D. Paul N. Friga.

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9780071374293: The McKinsey Mind: Understanding and ...
I found The McKinsey Mind a much more grounded and
practical book than I expected. Yes it is a peek into the minds
of two McKinsey-ites but what I loved about it was being able
to pick up a couple of different tools and approaches that I
could integrate into my existing business practices right now.

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This complete summary of the ideas from “The McKinsey Mind” explores the reasons behind the tremendous success of the eponymous strategic consulting firm, and presents the structured problem-solving process each McKinsey consultant uses in order to develop (and often help implement) solutions to their client’s strategic problems.

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